

PERSONAL INFORMATION

Pier Luigi Parcu

📍 116 via Vittorio Veneto 116, 00187, Rome (Italy)  
151, via Boccaccio, 50133 Florence (Italy)

📞 +39 3483996144; +39 0647824457; +39 0647886562; +39 055 4685876

✉️ parcu@studioeconomico.it; pierluigi.parcu@eui.eu

Sex Male | Date of birth 11 March 1954 | Nationality Italian

WORK EXPERIENCE

2009 – Present **Professor (part time) and Director Area Communications & Media**

European University Institute

Coordinates and directs the activity of the new Area of Communication & Media of the Florence School of Regulation within the Robert Schuman Centre for Advanced Studies at the European University Institute. His responsibility encompasses training, research and policy debate. Chairs the Scientific Committee of the Area responsible for the working paper series. Has final responsibility for the definition and implementation of the Annual Course of training for officers of the European Commission, National Regulatory Authorities and Sponsoring firms and for the programmes of the Annual Conference, Workshops and Scientific Seminars of the Area.

2010 – Present **Professor (part time) and Program Director ENTraNCE**

European University Institute

Coordinates and directs the Training of National Judges in EU Competition Law (ENTraNCE Program) financed by the European Commission within the Florence School of Regulation at the European University Institute. His responsibility includes teaching and coordination of training activity and teaching of competition law and economics to European Judges of the 28 Member States.

2011 – Present **Professor (part time) and Director of the Centre for Media Pluralism and Media Freedom**

European University Institute

Coordinates and directs the Centre for Media Pluralism and Media Freedom financed by the European Commission within the Robert Schuman Centre for Advanced Studies at the European University Institute. His responsibility will include direction of training, research, policy debate and idea dissemination. Has final responsibility for the definition of the scope, activity and management of the Centre.

2003 – Present **Chairman**

Studio Economico Parcu

Studio Economico is an established consulting firm specialized in competition, regulation and industrial organization. Studio Economico has a special interest in network markets and a general pro competition and pro new market entrants attitude. In more than 10 years of activity, Studio Economico has established a reputation for highly technical and specialized assistance with clients companies including major players in Electronic Communication, Media Industry, Energy, Financial Services, Transportation and Mechanics.

- 2010 – Present **Member of the Consulting Committee**  
Patti Chiari Consortium  
Participates in the Consulting Committee, the organism that monitors the application of the “Impegni per la Qualita”, a series of “best practice” commitments adopted by a Consortium of a vast group of Italian banks.
- 2010 – 2012 **Monitoring Trustee for the EU**  
Studio Economico Parcu  
Oversees and supervises the on-going management of the Divestment Businesses (gas pipelines owned by ENI in Europe); ensures compliance with the conditions and obligations contained in the EU Decision addressed to ENI to sell the Divestment Businesses; reviews and assesses potential purchasers, reports to the EU Commission.
- 2000 – 2003 **Chief Executive Officer and Member of the Board**  
Gestore della Rete di Trasmissione Nazionale Spa (GRTN)  
Runs the Italian Independent System Operator as CEO with full operational powers. GRTN had responsibility for the control of the operation of the electrical grid, control of pumps plants and other strategic plants, trading of green electricity, allocations of congested import rights to Italy and others technical duties. In general GRTN was a main institutional and operational instrument for the liberalization of the electricity market in Italy. GRTN last budget signed as CEO was slightly under 6 billions Euro, classifying the company as the eleventh Italian group for turnover in 2002.
- 2000 – 2003 **Member of the Board**  
Gestore del Mercato Elettrico SpA (GME)  
Participates in a 7 people Board, and as CEO of the 100% holding company GRTN, to the design of the rules and to the organization of the Italian Electricity Bourse, a company responsible by law for the creation of the organized electronic wholesale exchange of electricity in Italy.
- 2000 – 2003 **Member of the Board**  
Acquirente Unico SpA  
Participated in a 5 people Board, and as CEO of the 100% holding company GRTN, to the design of the rules and to the building of the organization of the Italian Single Buyer, a company responsible by law for buying electricity for small companies and families until final liberalization of the electricity market.
- 2002 – 2003 **President**  
RECS- AIB Association of Issuing Bodies  
Serves as first President of RECS-AIB. The Association of Issuing Bodies for the European Renewable Sources Certification System. The Association was formally created under Belgian law in 2002 with a constituency of 11 members among EU countries and several candidate members among other European countries.
- 1998 – 2008 **Contract Professor**  
University “Tor Vergata” of Rome  
Lectures on Antitrust Policies and Practices at the Economic Department.
- 1995 – 2000 **Director – Directorate Instruction and Inquiry “A”**  
Italian Antitrust Authority (AGCM)

## Curriculum Vitae

Directs investigative proceedings and general sectorial inquiries in all economic fields under his supervision, including telecommunications, media industry, financial sector, insurance, agriculture and food industry.

### 1992 – 1995 **Director - Directorate Instruction and Inquiry “C”**

Italian Antitrust Authority (AGCM)

Directs investigative proceedings and general sectorial inquiries in all economic fields under his supervision, including transportation, airports, cinema, sports, construction of means of transport and professional services.

### 1991 – 1992 **Director - Directorate European Community Affairs**

Italian Antitrust Authority (AGCM)

Develops a strict relation between the Italian Competition Authority and the Competition Directorate of the EC Commission. This role was strategic as the newly created Italian Competition Authority was called to apply Italian law using principles and precedents established by European Competition Law.

### 1990 – 1992 **Contract Professor**

University “La Sapienza” of Rome.

Lectures in Finance Theory and Application at the Economic Department of Statistics.

### 1988 – 1991 **Director of Economic Studies**

Securities and Exchange Commission (CONSOB)

Creates and directs the economic research department of Italian Security and Exchange Commission, recruiting economists and establishing a reputation for academic and applied research for the Institution. Starts the series “Quaderni di Finanza” and co authored several of the studies published until 1991.

### 1985 – 1988 **Economist**

International Monetary Fund

In the Division for Stand By Operations is responsible for reviewing economic programs and conditionality clauses for countries members that required Fund resources. Participates in loan conceding missions to several countries in Africa, Asia and Latin America.

### 1985 – 1985 **Researcher**

Ministry of Treasury - Public Expenditure Commission

Helps in organizing research activity and wrote a Report on “Dynamic Conditions for the Sustainability of Italian Public Debt”.

### **Advisor - Study and Strategy Directorate**

Istituto per la Ricostruzione Industriale - IRI

Prepares the blueprint and the “number zero” issue of a Financial Report for shares and bonds movements of interest for IRI group.

### 1983 – 1985 **Assistant Professor**

University of California, Los Angeles.

Lectures in Macroeconomics and Microeconomics.

- 1980 – 1981 **Head of Statistics Office**  
Ministry of Industry, Commerce and Trade  
In the Trust Companies Section is responsible for controlling a special group of so called “atypical” trust companies that could be a threat for public savings through unusual forms of financial dealings. Creates a new budget revision form for controlling Italian public organizations in charge of International and National Fairs.
- 1979 – 1980 **Officer**  
Tax Police (Guardia di Finanza)  
In the Technical Secretary of Rome Headquarter is responsible for currency and fiscal analysis. Authored a book for the Tax Police on Italian Budgetary Laws received a “Special Mention” for the contribution to the culture of the organization.

## EDUCATION AND TRAINING

- 1981 – 1985 **Ph.D in Economics**  
University of California, Los Angeles  
Title of dissertation: “Financial Instability and Monetary Institution: Essays in Monetary Theory”, supervisor: Prof. Axel Leijonhufvud
- 1982 – 1983 **C.Phil in Economics**  
University of California Los Angeles  
Specialization in Monetary Theory, Microeconomics and Public Finance.
- 1981 – 1982 **Master of Arts in Economics**  
University of California, Los Angeles (UCLA)  
Specialization in Macroeconomics, Econometrics and Economic History.
- 1973 – 1978 **Laurea cum laude in Economics**  
University of Rome La Sapienza  
Title of dissertation: “Public Enterprises as Instruments of Economic Policy: a Critical Analysis of Italian Experience 1945/1975”, supervisor: Prof. Antonio Pedone.

## PERSONAL SKILLS

Mother tongue(s) Italian

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C2	C2	C2	C2	C2
French	C2	C2	B2	B2	B1
Spanish	C2	C2	B2	B2	B1

Levels: A1/A2: Basic user - B1/B2: Independent user - C1/C2: Proficient user  
[Common European Framework of Reference for Languages](http://www.cerl.eu/)

Communication skills Has presented papers, lectures and speeches in American Universities, European Universities, Italian

## Curriculum Vitae

Universities, Major Enterprises, International Congresses, Central Banks, the European Commission, the Italian Parliament and other major national and international Institutions.

**Organisational / managerial skills** Has managed companies, organisations and teams of many different sizes and complexities.

**Computer skills** Perfect use of Microsoft Word, Excel, Power Point and Internet

## ADDITIONAL INFORMATION

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### MAIN PUBLICATIONS

#### ***Published Books***

**“European networking and training for national competition enforcers (ENTRANCE 2011): selected case notes”**, European University Institute, Florence, 2013 (with Giorgio Monti).

**“L’antitrust italiano. Le sfide della tutela della concorrenza”**, UTET, Torino, 2003 (with Valeria Amendola).

**“Financial Instability and Monetary Institutions: Essays in Monetary Theory”**, University International, Ann Arbor, Michigan, 1986.

**“Elementi di economia finanziaria – Il bilancio dello Stato”**, Guardia di Finanza, Roma, 1981.

#### ***Articles in Journals and other Economic Series***

**“Electronic Communications Regulation in Europe: An Overview of Past and Future Problems”** *Utilities Policy*, **forthcoming** 2013, (with Virginia Silvestri).

**“Evolving Regulation of Media in Europe as an Instrument for Freedom and Pluralism”** *Utilities Policy*, **forthcoming** 2013, (with Elda Brogi).

**“Spectrum Sharing: the case for Authorized Shared Access”**, *Network Industry*, 2013, (with Antonio Nicita).

**“Liberalizing telecommunications in Europe: path dependency and institutional complementarities”**, *Journal of European Public Policy*, 2012, (with Filippo Belloc and Antonio Nicita).

**“L’altro Antitrust: dall’asimmetria di potere di mercato all’asimmetria di potere contrattuale”**, *Bancaria*, n.2, 2012.

**“Preface- Florence School of Regulation- Communication and media: A short presentation”**, *Telecommunication Policy*, Elsevier, 2012.

**“Tutela dei risparmiatori: meno spazio per l’antitrust”**, *Consumatori, Diritti e Mercato*, n.2/2009

**“Monopolio Senza Potere: Terminazione di chiamata e nuovi entranti”**, *Mercato Concorrenza Regole - Il Mulino*, Bologna, anno IX, n.2, 2007 (with Antonio Manganeli).

**“European Dominant Position and American Monopolization: a unifying approach from basic game theory”**, *BNL Quarterly Review*, June, 2006.

**“Stato e concorrenza”**, *Temi e Problemi*, n. 4, Autorità Garante della Concorrenza e del Mercato, December, 1996.

**“Le regole nella decisione sul mercato rilevante in tema di intese lesive della concorrenza, abuso di posizione dominante e concentrazioni”**, *Concorrenza e mercato*, n. 3/1995.

**“Realtà e prospettive del mercato ristretto”**, *Quaderni di Finanza*, n. 4, CONSOB, September 1991. (with G. D’Agostino and Luca Filippa).

**“Interdipendenza e integrazione delle principali borse internazionali”**, *Quaderni di Finanza* n. 4, CONSOB, February 1991. (with Susanna Barsella and Luca Filippa).

**“Panic bancari del terzo tipo”**, *Moneta e Credito*, Rivista della Banca Nazionale del Lavoro,

September 1984.

### **Chapters in Books:**

“**Negotiated Foreclosure and IPRs: Recent Developments**” in the volume edited by G. Caggiano, G. Muscolo, M. Tavassi, “Competition Law and Intellectual Property”, Wolters Kluwer, The Netherlands, 2012. (with Maria Alessandra Rossi).

“**Considerazioni sulla rilevanza del movente nella valutazione delle violazioni antitrust**”, *Antitrust Between EU and National Law*X, Bruylant-Giuffrè Editore, Bruxelles, 2011.

“**La RAI prossima futura: chi la governa e chi la paga**” in the volume edited by Franco Sircana, Bevivino editore, Milano, 2008.

“**La televisione convergente: IPTV e TV mobile**”, in the volume edited by A. Nicita, G.B. Ramello, F. Silva, “La Nuova Televisione. Economia mercato regole”, Il Mulino editore, Bologna, 2008, (with Antonio Manganelli).

“**Nuovi investimenti, convergenza tecnologica e regolazione nelle comunicazioni elettroniche**”, in the volume edited by A. Nicita, S. Da Empoli, A. Castaldo, “La tripla convergenza. Innovazione tecnologica, regolazione e concorrenza nelle Comunicazioni elettroniche”, Carocci editore, Roma, 2008.

“**La terminazione mobile fra regolazione e antitrust**” in the volume edited by S. Frova in the volume edited by, “La regolamentazione delle remunerazioni della terminazione fra operatori mobili”, Carocci editore, Roma, 2005.

“**Stato e concorrenza**. L’attività di segnalazione dell’Autorità Antitrust: contenuti, efficacia e prospettive” in the volume edited by F. Galimberti, A. Gavazzi, A. Penati e G. Tabellini, “Le nuove frontiere della politica economica 1997”, Edizioni Il Sole 24 Ore, Milano, 1997.

“**The role of the Antitrust Authority in the process of liberalization of the telecommunication sector in Italy**” in the volume “The Regulation of Telecommunications”, Università degli Studi di Torino, Dipartimento di Scienze Economiche e Finanziarie G. Prato, Torino 1997.

“**Il mercato ristretto**” in the volume edited by Anna Gervasoni “Verso una Borsa Europea”, EGEA, Milano 1992.

“**Fondo Monetario Internazionale**”, in the volume Va Appendice della Enciclopedia Treccani, Roma 1992.

“**Il processo di internazionalizzazione della Borsa di Milano negli anni ‘80**”, in the volume edited by A. Penati “Il rischio azionario e la borsa”, EGEA, Milano, 1991, (with Susanna Barsella e Luca Filippa).

“**Interdipendenza e integrazione delle principali Borse internazionali: Milano e gli altri negli anni ‘80**”, *Quaderni di Finanza Consob*, n. 2, Poligrafico dello Stato, Roma February 1991 (with Susanna Barsella and Luca Filippa).

“**Conversion of Balance of Payments Transactions as a Source of Valuation Changes: Problems, Principles, and Practical Solutions**”, in the volume edited by V. Galbis “The IMN’s Statistical Systems”, International Monetary Fund, Washington D.C. 1991.

### **Working Papers**

“**Deregulating Telecommunications in Europe: Timing, Path-Dependency, and Institutional Complementarities**” *working paper EUI RSCAS*; 2011/47; Florence School of Regulation (with Filippo Belloc and Antonio Nicita).

“**The surprising convergence of antitrust and regulation in Europe**” *working paper EUI RSCAS*; 2011/35; Florence School of Regulation.

“**Dominanza senza potere: il ‘mercato’ della terminazione di chiamata**”, Working Papers Società Italiana di Diritto ed Economia, October, 2006.

“**Italian Authorities and Regulatory Reforms Toward a European Framework?**”, *Siena Memos and Papers on Law and Economics*, n.37, 2005.

“**The simple balance sheet arithmetic of bank losses and government deficits**”, *Luciano Jona Working Paper Series*, Torino, n.47, 2002.

## Curriculum Vitae

### MEMBERSHIP OF PROFESSIONAL BODIES:

American Economic Association

Italian Society of Law and Economics